



# Brief Company Profile



## Our Profile

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ExecuTrain, the worldwide computer training leader, specializes in the education of IT management, IT governance, IT Project Management, IT certification programs and IT applications for business executives and IT professionals.

We prepare today's business people to use the latest technology efficiently to enhance their productivity. We bring in Best Practice in IT Management to IT professionals around the world. We also teach clients how to use popular business-related software through hands-on, instructor-led and multimedia training. ExecuTrain also offers technical training designed to help today's changing companies keep pace with technological advancements.

Founded in 1984, ExecuTrain is designed to meet the increasing need for high-quality, professional, personal computer training. Training is available at ExecuTrain offices or at our clients' locations, using our equipment or theirs. ExecuTrain has offices in Argentina, Australia, Brazil, Canada, France, Germany, India, Indonesia, Italy, Japan, Kuwait, Mexico, Singapore, South Africa, Spain, Thailand, Turkey, the United States, and offers training classes for the beginner as well as the experienced computer user or programmer.

At ExecuTrain, IT training is our only business, and we are the dominant leader in our industry. It has been, and continuous to be, our goal to set the standard in the computer training industry and to meet our clients' needs in the most efficient and cost-effective manner possible.



## **ExecuTrain of Bangkok**

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ExecuTrain of Bangkok is part of the leading worldwide computer training company from Atlanta, U.S.A. The Head Office opened in 1984, and now there are over 200 locations in 16 countries. ExecuTrain of Bangkok opened in September, 1995. We cater for the top end of computer training in Thailand, providing qualified trainers who instruct in either Thai or English in more than 200 software packages. We are located at 20<sup>th</sup> Floor at the center of Bangkok in Liberty Square Building on Silom Road with complete computer room facility for in-house or public training to suite our client's needs.

## **What we do?**

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### ***“One stop IT training service solutions”***

We are a leading IT knowledge provider in Thailand that provides a full range of IT training, seminar and educational services to individuals, companies and government agencies. We can provide IT training services to other provinces or major cities all over Thailand. All our programs can be delivered through **public seminars or on-site programs and as customized learning solutions** to suit your needs.

Each year, thousands of business professionals and IT executive acquire the latest business know-how, world-class cutting-edge IT management knowledge, valuable insights from our programs. We also bring in leading IT practices and knowledge from around the world to the Thai community for the exchange of the latest information, ideas and insights on IT management best practices and business trends. Many business executives or IT professionals have turned to our training program for the practical training and business tools needed to improve individual and organizational performance and achieve bottom-line results. Some of our programs are as follows:

- **Productivity Application Training Programs** - MS Office Productivity Tools, Word, Excel, Power Point, Access, InfoPath, Visio, MS Exchange, Lotus Notes, MS Sharepoint, MS Office for Executive, Web and Graphic Design Tools, Internet for Executive and more
- **IT Best Practice Training Programs** - IT Governance, IT Infrastructure Library (ITIL), IT Process Management, CMM-SW (Capability Maturity Model for Software)
- **IT Project Management Training Programs** - Best Practice in IT Project Management, Project Management for Executive and more
- **IT Security Best Practice Training Programs** - ISO 17799, ISO 27001 (IT Security Model and Framework), Security Awareness Program, Thai Computer Crime Law, IT Security Policy, IT Risk Management, Certified Ethical Hacking and more
- **IT Technical and Certification Training Programs** - full range of Microsoft Certified Programs i.e. MCSE, MCSA, MCP, MCDBA and more
- **E Business Training Programs** - E Marketing for Executive, Search Engine Marketing with Google Adwords, Search Engine Optimization, Internet Marketing for Executive, IT for Non-IT Executive, E Business Transformation Roadmap and more

## Why ExecuTrain?

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- **World Class Curriculum**

We also serve as a medium to bring in cutting-edge IT knowledge around the world to the Thai community for the exchange of the latest information, ideas and insights on IT Productivity Tools, IT project management, IT governance, IT best management practices, including leading edge technical know-how for both IT people and business people. With our courses, you can:

- Explore the newest IT applications, IT management thinking and concepts
- Share insights and experiences with your peers at IT management conferences, forums, briefings and special events, from prestigious forums for senior IT executives worldwide to current IT issues briefings exploring the hottest IT topics in business today
- Ensure that you're continually in tune with the latest IT management trends and issues.



- **Experiences**

ExecuTrain is the largest computer training company in world, training over 700,000 individuals a year—from small companies to Fortune 500 corporations. Plus, we offer over 225 courses on the most popular software packages.

- **Training Methods**

ExecuTrain's hands-on, personalized training methods are designed to quickly prepare today's business people to use the latest technology efficiently. Several practice sessions are incorporated into each, and classes are usually limited to ensure that maximum amount of attention is received by each participant.

- **Manuals and Training documents**

ExecuTrain provides a comprehensive, yet easy to understand manual along with a practice CD. The manuals are written by our course development staff and have been highly recommended by business people because they are written in a practical format, complete with an index.



## Why ExecuTrain?

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- **Unlimited Phone Support at No Cost**

Unlike many training facilities, ExecuTrain offers clients support even after a course is complete. Clients can call anytime and have an ExecuTrain Instructor answer questions related to the software course they completed.

- **Flexibility and Customization of Courses**

ExecuTrain remains flexible in meeting our clients' needs in the best ways possible. We frequently customize our courses to meet the specific needs of an organization. Our clients also benefit from the convenience of having classes taught at their office.

- **Authorized Training Center for Several Software Manufacturers**

ExecuTrain has received recognition as one of the largest Authorized Training Centers in the country for Adobe, Lotus Development Corporation, Microsoft, and Xerox.

- **Satisfaction Guarantee**

We are totally focused on customer satisfaction. Our 100% customer satisfaction guarantee is the factor that will distinct us from others.



*After attending ExecuTrain Class, if you are not fully satisfied that we have delivered everything promised. Simply notify the seminar administrator by the lunch break and we will refund the entire registration fee.*

- **ExecuTrain's Trainers or Instructors**

ExecuTrain's instructors are experts in the field of IT training. They possess a blend of education, computer knowledge, business experience, and teaching ability, allowing them to motivate and teach people successfully. ExecuTrain's instructors are skilled, experienced communicators. ExecuTrain Certified Instructors are chosen first for a skill that can be taught the ability to connect with people. Their communication skills enable them to explain computer concepts in plain language, so even students who aren't naturals on the computer learn quickly.

Also, all our IT training and IT management programs are led by certified trainers, senior executives, managers, authors, educators, and consultants, even CIO or CEO. They're not only skilled platform speakers, but top IT business practitioners who have been in the trenches—and who bring their distinctive insights and practical, real-world experience to every learning encounter.

## Why ExecuTrain?

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### Some certifications or degrees of our certified instructors:

- Microsoft Office Specialists, MCDBAs (Microsoft Certified Database Administrators), MCSE (Microsoft Certified System Engineer), MCSA (Microsoft Certified Systems Administrators), MCSDs (Microsoft Certified Solution Developers)
- Oracle Certified Professional (OCP)
- SAP Certified Professional
- PMP (Project Management Professional) from Project Management Institute ([www.pmi.org](http://www.pmi.org))
- CISSP (Certified Information System Security Professional) from ISC2 ([www.isc2.org](http://www.isc2.org))
- CISA (Certified Information System Auditor) from ISACA ([www.isaca.org](http://www.isaca.org))
- Certified ITIL (IT Infrastructure Library) from OGC ([www.ogc.gov.uk](http://www.ogc.gov.uk))
- ComTia Security+
- CCNA, CCNP, CCDA, CCIE (Cisco Certified Internetwork Engineer)
- Google Certified Adwords Professional
- Master in Software Engineering from Carnegie Mellon University
- Master in IT for Business Transformation from Massachusetts Institute of Technology and more...

## Some of Our Client References

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- Alliance Refining Co., Ltd.
  - Andersen Consulting Ltd.
  - Ayudhya CMG Life Assurance PCL.
  - Bayer Thai Co., Ltd.
  - Berli Jucker Public Co., Ltd.
  - Coca-Cola (Thailand) Limited
  - Colgate-Palmolive Thailand Limited
  - Dell Computer (Thailand) Co., Ltd.
  - Emerson Electric Thailand Ltd.
  - Ericsson (Thailand) Ltd.
  - ESSO (Thailand) PCL.
  - ExxonMobil Limited
  - Ford Operations (Thailand) Co., Ltd.
  - Kasikorn Bank PCL.
  - Kimberly Clark (Thailand) Limited
  - Microchip Technology (Thailand)
  - National Petrochemical PCL.
  - Nokia Telecommunications Ltd.
  - Novartis (Thailand) Limited
  - Primus Leasing Company Limited
  - Procter & Gamble Manufacturing (Thailand) Limited
  - PTT Exploration and Production PCL.
  - Rural Telephone Services Co., Ltd.
  - Siemens (Thailand) Limited
  - The Food and Agriculture Organization of the United Nations (FAO)
  - The Hongkong & Shanghai Banking
  - Toyota Motor Thailand Co., Ltd.
  - U.S. Embassy
  - United Nations
  - UNOCAL Thailand Ltd.
- And more...

## Contact Information

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### Company Map:

